

CASE STUDY

How Keenbot has successfully worked alongside restaurant teams.

OFFERING AUTONOMOUS SOLUTIONS

Nippon dining has 7 ramen restaurants in Germany and Holland.

Their aim is to produce authentic Japanese food as well as authentic Japanese service culture, so the product has to be good, but also the customer service has to be very very good. The most important thing is how their customer perceives the food and the service quality of their restaurant.

THE CHALLENGE

Because of the distance from the kitchen to the dining room, staff were spending too much time delivering the food from the kitchen to the customer, and also bringing empty dishes back to the kitchen.

It was also very exhausting for staff working long shifts to carry very heavy trays of ramen dishes (which can easily weigh 5-6kg per tray) over 30 metres or more.







THE RESULT - KEENBOT, THE ULTIMATE TRAY DELIVERY PARTNER

By employing a Keenbot robot, they were able to put all of the focus on the customer. This also helped with cost savings, as they now use one person less to go and get the dishes and take the empty dishes back to the kitchen. Plus their staff were able to focus more on the customer and increase the sales of food and drink.





Increase food sales

Increase customer service & interaction

Increase employee work satisfaction



Cost savings

Employing "Takeshi" for the staff has been a tremendous benefit. We solved problems for our staff. Our teams main goal is to work with the customer, and this allows them to 100% focus on the customer, so their work satisfaction has increased a lot. The robot "Takeshi" is a part of the Tokyo ramen family.

Eddy Claes, CEO Nippon Dining



SoftBank